

Hi! I'm Ray Mullaney, the founder and president of Equity Risk Sciences, Inc.

I understand your clients want improved performance with minimal risk in their portfolios. **Less Beta and More Alpha™**: That's what all clients need. ERS's technology will deliver exactly that.

ERS's technology can transform your business from ordinary to extraordinary.

With ERS's ratings and tools, investment advisors will:

- 1) Suffer fewer stock losses,
- 2) Suffer far fewer significant losses,
- 3) Make far more meaningfully profitable investments,
- 4) Grow clients' capital faster, more reliably and consistently,
- 5) Attract and retain more wealthier clients,
- 6) Attract and retain more accomplished, high-contribution associates, and
- 7) Produce a rapidly-growing, more profitable, and far more satisfying business.

As Yogi Berra once said, "It ain't bragging if it's true." With our technology you won't have to brag; your numbers will speak for themselves.

Compare your performance to that of **James Simons' Medallion Fund**.

At ERS, our goal is to surpass the track record of the Medallion Fund – a feat that no one has come close to achieving. We believe we're close to achieving exactly that.

The potential returns that data science offers, even to novices with technology, are truly awe-inspiring. While we may be technology geeks at heart, we share your values of honesty and hard work. We're fully prepared to start serving you today and significantly benefit your business and your clients.

Be brave! Back in 1981, I bought my first computer, the Osborne, with zero knowledge of computers. Since then, I've never stopped being amazed at what technology can accomplish. So don't be afraid; take the leap into data science! We're here to walk you through it.

ERS has developed new and breakthrough technology which is available to you now. After nearly 50 years in the industry, I've never been more confident and enthusiastic to bring our proprietary data science technology to independent investment advisors and fiduciaries like yourself. So I encourage you to give us a call today!

If you have the desire and are willing to put in the time, we'll help you become an expert in understanding, using and applying data science to investing. Technology powered by data science to improve investment results is not only the future of the industry; it is the present, and we have it available for you today. **So call us today.**

My best,

Raymond Mullaney, CEO

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